

INNOVATION
EVERY
ROBO

ANNULÉ
CANCELLED

WHERE
INNOVATION
GROWS

Innorobo 2018 event cancelled Innorobo Community & Resources ready to serve the world robotics ecosystem

Leynes, France, 1 March 2018

Catherine Simon, CEO and founder of the company that organizes the Innorobo event, has announced the cancellation of the 2018 edition, originally scheduled for 15 to 17 May 2018 at Porte de Versailles in Paris.

“In a context where the events sector is consolidating and size is becoming a vital criterion for sustainability, and with robotics, artificial intelligence and human-machine interfaces (voice, virtual reality and augmented reality) at the pinnacle of the Gartner Hype Cycle, Innoecho, a very small business, has chosen to cancel the 2018 edition of its Innorobo event,” explains Catherine Simon. *“We will be focusing our resources on **new ways** of delivering on our promise to provide information, connect people and help **innovative technologies go to market.**”*

For the past 8 years, the company has been a true **liaison between the technologies on offer and users’ specific needs**. Throughout the year, it collects and disseminates **concrete, up-to-date information** on how robotics technologies and markets are evolving. It targets all of the players in the French, European and global ecosystem, with whom Innorobo has built strong links thanks to its **cooperation agreements with the national federations of leading countries** (namely in Asia) and with public and private robotics groups. Today, the company has a **vast, qualified international network** of over 1,800 robotics and technology companies, and 20,000 contacts throughout the value chain, from expert researchers and corporate clients to opinion leaders, pioneers, investors, institutions and more.

Innorobo thus identifies new players and factors for disruption, the elements that help to further or to limit the ways that robotics is transforming today’s markets and practices. Thanks to its business development expertise, Innorobo offers a range of services in various formats tailored to the challenges (technological, market or societal) and the robotics “maturity” of its clients (new player, international development, expert, etc.).

Innorobo Resources (newsletters, ad-hoc missions, consulting, customized conferences and workshops, and much more) and Innorobo Community (publications, directory and job board) will be taking over in 2018 with the same drive to serve the robotics ecosystem in an entrepreneurial, innovative environment.



About Innorobo

Innorobo: where innovation grows

Innorobo is a liaison between all of the players in the international robotics ecosystem, from researchers and roboticists to pioneers, institutions, investors and end-users. We help accelerate the go-to-market of innovations in all types of robotics, at any step of their development. Our ten-year experience has enabled us to build strong relationships with experts, key influencers and decision-makers in the international robotics sector. Throughout the year, we offer news and information, networking services, communication and consulting services for all players in the global robotics value chain.

Our philosophy: a clear focus on real market uses with a human approach to robotics.

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